



Rode *Publications*
PROPERTY PUBLICATIONS
A DIVISION OF RODE & ASSOCIATES CC

Rode's Growth Points

Target market: CEOs, general management, fund investment managers, analysts

- **Identifies** areas of growth and stagnation in order to direct investment strategy
- Interactive maps offer a spatial view and interpretation of Rode's industrial and office data, including current levels and historic growth rates
- Nine South African cities are included: Johannesburg, Pretoria, Cape Town, Durban, Port Elizabeth, East London, Bloemfontein, Nelspruit, Polokwane
- This product complements *Rode's South African Property Trends*, which comprises 6-year forecasts by city and property type. Together with *Rode's South African Property Trends*, this is the ultimate tool in the hands of management for determining investment strategy
- *Rode's South African Property Trends* determines **timing** of investment while *Rode's Growth Points* determines the optimal geographic **location** of such investments
- Updated once a year
- Price on enquiry



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